



FÉDÉRATION DES
TONNELIERS
DE FRANCE

LA FORCE D'UN SAVOIR-FAIRE

The Fédération des Tonneliers de France continues its partnership with the first of its kind international competition of wines matured in oak barrels

**Third Annual *Alliances du Monde® International Wine & Barrel Competition*
October 13, 2015, at the Noirlac Abbey in central France**

Paris – September 28, 2015 – The Fédération des Tonneliers de France is a cultural partner for the third annual *Alliances du Monde® International Wine & Barrel Competition* taking place on October 13 at the Noirlac Abbey in central France.

Started in 2013 by the Forum Œnologie, an association that for over 20 years has organized international competitions recognized over the world for their standards of quality, including the *Syrah du Monde®*, *Chardonnay du Monde®*, and *Effervescents du Monde®* competitions, **the *Alliances du Monde® International Wine & Barrel Competition*** is the first international competition designed to bring together and select the best wines matured in oak barrels. The competition awarded the very first “Mark of Quality” label attesting to the harmony between wine and oak.

The competition’s ambition is to reward wines matured in perfectly harmonious wooden barrels and thereby enhance the prestige of wine producers who use quality wine-maturing methods.

The Fédération des Tonneliers de France demonstrated its interest in this event from the very beginning. Today, the Federation is pleased to see it continue and provide an opportunity to highlight the expertise of its members, a know-how that is widely recognized in France and abroad.

And again this year at the *Alliances du Monde®*, the Fédération des Tonneliers de France will give the international expert judges the occasion to discover its craftsmanship as the competition takes place at the Noirlac Abbey located on the outskirts of the Tronçais forest, one of the most beautiful forests in Europe.

About the Fédération des Tonneliers de France:

The Fédération des Tonneliers de France brings together 51 companies located in the leading wine regions of France. In 2014, these cooperages produced 524,500 units accounting for sales of 342 million euros. 66% of this production was exported, mainly to the United States, Australia, Italy, and Spain. French cooperages continue to be a standard because of the quality of the raw material used and the expertise evidenced through a combination of ancestral craft skills and highly innovative techniques.

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