



FÉDÉRATION DES
TONNELIERS
DE FRANCE

LA FORCE D'UN SAVOIR-FAIRE

PRESS RELEASE

The Burgundy of “Wine in Barrels”

A wine tasting organized by the Syndicat des Tonneliers de Bourgogne and associated regions, for the Grands Jours de Bourgogne 2016

Beaune – February 8, 2016 – On Monday, March 21 in Beaune, France, as part of the 13th edition of the Grands Jours de Bourgogne wine trade fair, the Syndicat des Tonneliers de Bourgogne and associated regions, with support from the Fédération des Tonneliers de France, is holding a wine tasting entitled *The Burgundy of “Wine in Barrels.”* This is an opportunity to (re)discover the expertise of Burgundy coopers and the benefits of maturing in wooden barrels.

On March 21-25, opinion leaders and the world press will meet with Burgundy wine professionals for the 13th edition of the Grands Jours de Bourgogne. Everyone will gather around the 2014 vintage and older wines for tastings, discussions, and making contacts.

The Syndicat des Tonneliers de Bourgogne and associated regions, with 23 member businesses, is associated with the Fédération des Tonneliers de France. Its intention is to take advantage of this unique event to publicize its members' expertise and promote the maturing of Burgundy wines in wooden barrels.

The wine tasting, entitled *The Burgundy of “Wine in Barrels,”* will take place on Monday, March 21 in Beaune, France. It will be an opportunity to appreciate the complexity and subtlety of wines matured in barrels and the closeness between producers and coopers, right in the heart of their vineyards.

How to come and enjoy *The Burgundy of “Wine in Barrels”*

The Burgundy of “Wine in Barrels” tasting starts at 6 p.m., at Tour Marie de Bourgogne, Boulevard Perpreuil, Porte Marie de Bourgogne, in Beaune, France.

Like all the events taking place as part of the Grands Jours de Bourgogne, pre-registration is required for *The Burgundy of “Wine in Barrels”* tasting. Please make your request with the Fédération des Tonneliers de France's press department (see contact information below) and note that capacity is limited.

About the Fédération des Tonneliers de France:

The Fédération des Tonneliers de France brings together 50 businesses located in the leading wine regions of France. In 2014, these businesses produced 524,500 units accounting for sales of 342 million euros. 66% of this production was exported, mainly to the United States, Australia, Italy, and Spain. French cooperages continue to be a standard because of the quality of the raw material used and the expertise evidenced through a combination of ancestral craft skills and highly innovative techniques.

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