



FÉDÉRATION DES
TONNELIERS
DE FRANCE

LA FORCE D'UN SAVOIR-FAIRE

PRESS RELEASE

The Burgundy of “Wine in Barrels,” a Resounding Success!

Beaune – April 4th, 2016 – While Burgundy made its evaluation of the 13th edition of the Grands Jours de Bourgogne wine trade fair, the Syndicat des Tonneliers de Bourgogne and associated regions was pleased with the success of its tasting entitled the Burgundy of “Wine in Barrels.” The event was designed as an opportunity to (re)discover the expertise of Burgundy coopers and the benefits of maturing in wooden barrels.

The Syndicat des Tonneliers de Bourgogne and associated regions, with 23 member businesses, is associated with the Fédération des Tonneliers de France. Its intention was to take advantage of the 13th edition of the Grands Jours de Bourgogne trade fair to promote its members' expertise and the maturing of Burgundy wines in wooden barrels. With that in mind, it held the Burgundy of “Wine in Barrels” wine tasting in Beaune.

Some 50 people attended, mostly members of the press from 13 different countries. They listened to speeches by Syndicat des Tonneliers de Bourgogne representatives, starting with the organization's President, Jean-Marie Rousseau. This was an opportunity to become more familiar with cooperage in France and Burgundy, from historical, economic, and technical perspectives.

Then, by tasting 2015 vintages drawn the very morning of the event, the attendees experienced the complexity and the subtlety of wines matured in wooden barrels as well as the closeness between producers and coopers.

For each wine appellation, two wines were compared and the difference came down to cooper, origin of the wood, toasting, or the volume of the barrel: Pommard – Château de Pommard, Mercurey – Château de Chamirey, Meursault – Domaine Allexant, Chablis – La Chablisienne, Pouilly-Fuissé – Roger Lassarat and Gevrey-Chambertin – Groupe Boisset-Famille de Grands Vins.

The attendees were thrilled with their tastings and strongly encouraged the organizers to hold the event again in 2018.

About the Fédération des Tonneliers de France:

The Fédération des Tonneliers de France brings together 50 businesses located in the leading wine regions of France. In 2014, these businesses produced 524,500 units accounting for sales of 342 million euros. 66% of this production was exported, mainly to the United States, Australia, Italy, and Spain. French cooperages continue to be a standard because of the quality of the raw material used and the expertise evidenced through a combination of ancestral craft skills and highly innovative techniques.

PRESS CONTACT:

**Alice Dekker - +33 (0)6 16 58 21 60 - alice.dekker@wanadoo.fr
www.tonneliersdefrance.fr - www.grands-jours-bourgogne.fr**

